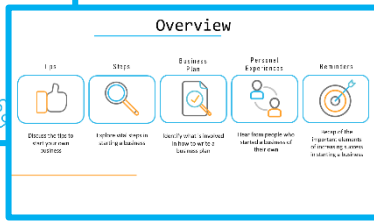


Off the Ground – How to Start a Business



Overview

Getting a business off the ground may seem daunting and even unattainable for young people. This resource provides insight from research and personal experiences presented through videos and a PowerPoint on how to start and set up a business. Students are able to explore key terms associated with starting a business, explore the steps involved in developing a business plan and hear from businesspeople on how they became successful businessmen and women.

Program Level	Duration	Learning Areas	
Years 9-12	Powerpoint for use in a lesson	Work Related Skills	Communication
	Video One Suzette Sutton 18:00 minutes	Interpersonal Skills	Literacy
	Video Two Deepa Mani	Critical Thinking	Personal Reflection

Learning Objectives

- Understand the process involved in starting and setting up a business
- Define key terms associated with Business start ups
- Recognise that there are many ways to begin a business
- Articulate the main messages of the videos such as plan, research, compare competition, hobby verses business.

Pre-Program Tasks

- Brainstorm business ideas
- Explore ways to start a business at a young age

Required Resources

- Computer
- Interactive Whiteboard to present workshop if required
- Laptop access by students if possible

Work Related Skills Foundation Unit 1 Learning outcome 4.1

- Research and identify different employment opportunities within a selected workplace

Work Related Skills Foundation Unit 1 Learning outcome 4.3

- Interview an individual currently employed in the selected workplace and describe career opportunities, qualifications, and conditions of employment

Work Related Skills Intermediate Unit 1 Learning outcome 4.1

- Research and identify a variety of employment opportunities in a selected workplace, using appropriate technology

Work Related Skills Intermediate Unit 1 Learning outcome 4.3

- Interview an individual who represents workers from the selected workplace, focusing on current workplace issues, agreements and roles and responsibilities of employers and employees

Work Related Skills Senior Unit 1 Learning outcome 4.1

- Describe and analyse current employment opportunities for a selected industry

Work Related Skills Senior Unit 1 Learning outcome 4.2

- Investigate the knowledge, skills and attributes required for employment in the selected industry